

2019-2020 District Goals



District: District N 2
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 70% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

Planning more localized training so that it is easier for Lion members to attend sessions encourage future officers to attend as well.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

encourage zone chairs it is worth the travel to get to the trainings

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Be the Change- Encourage Lions to be the change that they are wanting and needing within their club and community and providing them with the tools to do so

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	40
2nd Quarter	60
3rd Quarter	60
4th Quarter	60

By the end of the 4th quarter, the district will add a total of 220 new members.

Action Items:

My district will induce 50 new Lions under 40 years old.

My district will organize at least 2 membership growth events.

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goals. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will start 1 A Campus Club(s) at 1 A school/university.

My district will use and promote membership resources to achieve our goals. Membership Development Grant, New Club Development Guide and Just Ask Guide.

MEMBER RETENTION

	Drops
1st Quartter	15
2nd Quartter	15
3rd Quartter	15
4th Quartter	15

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 60 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Encourage all clubs to have the membership chairs to keep informed with the Lions within their clubs to make sure that they are satisfied and happy with their position.

NET GROWTH GOAL

220	+	40	-	60	=	200
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 100000 people.

Action Itiems:

My districct will use and promotte service resources tto achieve our gdae. Service Projectt Plannery Club and Community Needs Assessmentt(Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my districct tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir communitty

Addittonal actton ittems tto achieve tthis goal

Encourage clubs tto use our Districct 11 service tto see whatt tthe needs are withhin our communittes using tthis databbase

SERVICE ACTIVITIES

In tih 2019-2020 ffiscal year, my distiricti will completie 5 service activities.

Action Itiems:

I will educatte clubs in my districctt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$150,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding